

YOUR GROWTH ROADMAP CHART

Use this tool in plotting, visualizing, and tracking your business growth journey to have a clear picture of where you are, where you want to go, and how you plan to get there.

<p>Next 15 Minutes</p>	<ul style="list-style-type: none"> • Jot down the primary vision or mission statement for your startup. • List three core values you want your business to uphold. • Register a domain name for your business website (if not done already).
<p>Next Hour</p>	<ul style="list-style-type: none"> • Outline the primary products/services your startup will offer. • Research competitors in your space: who are the top 3? • Set up a basic email account for your startup (e.g., Gmail for Business or a similar service).
<p>Next 24 Hours</p>	<ul style="list-style-type: none"> • Create a rough business plan outline. • Identify potential suppliers or partnerships, if applicable. • Set up social media profiles for your business (Facebook, Instagram, LinkedIn, etc.).
<p>Next 7 Days</p>	<ul style="list-style-type: none"> • Start building your business website or hire a web developer. • Network: Reach out to potential clients or users for feedback on your business idea. • Begin initial branding efforts: logo ideas, themes, and taglines.
<p>Next 14 Days</p>	<ul style="list-style-type: none"> • Finalize your business logo and start on branding materials (business cards, etc.). • Draft a more detailed business plan. • Look into business licenses and any other legal requirements.
<p>Next 30 Days</p>	<ul style="list-style-type: none"> • Launch a 'coming soon' page on your website to collect email addresses. • Finalize initial product or service offerings. • Host or attend a networking event in your industry.
<p>Next Year</p>	<ul style="list-style-type: none"> • Aim for a specific number of clients or sales. • Open up another product line or extend services. • Attend at least three major industry conferences or events to further network and promote the business.

YOUR GROWTH ROADMAP CHART

Use this tool in plotting, visualizing, and tracking your business growth journey to have a clear picture of where you are, where you want to go, and how you plan to get there.

Next 15 Minutes	
Next Hour	
Next 24 Hours	
Next 7 Days	
Next 14 Days	
Next 30 Days	
Next Year	